

**FOR IMMEDIATE RELEASE**

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**CID CAPITAL LEADS INVESTMENT IN NEPTUN LIGHT, INC.**

**Indianapolis, IN –September 9, 2008-** CID Capital (CID), a leading provider of investment capital to private companies headquartered throughout the United States, is pleased to announce its investment in Lake Bluff, Illinois-based, Neptun Light, Inc. CID partnered with Chicago, Illinois-based First Analysis to lead a \$5.0 million round of Series A financing in the Company.

Neptun, led by Founder and CEO, Andrew Bobel designs and manufactures energy efficient lighting. The Company's two primary product segments are: 1) dimmable compact florescent light bulbs (CFL's) and 2) induction lighting for streetlights and commercial applications. Neptun currently has operations in the U.S. and China, allowing them to produce lighting components to scale their current and emerging product lines which are supported by an extensive intellectual property (IP) portfolio. The Company is expanding its sales channel including the Home Improvement chains where Menards currently carries Neptun products.

CID's investment in Neptun validates our confidence in the Company's ability to continue to grow its business in the "next generation lighting" arena. CID Managing Director and Neptun Board member, Robert J. O'Brien adds, "We believe that Neptun is well positioned to serve a large and rapidly growing market with more efficient lighting solutions driven by increased energy awareness," providing Neptun with boundless opportunities in the lighting industry.

CID is excited about this investment and looks forward to the potential opportunities this partnership will bring to Neptun and CID.

About CID Capital

CID has raised nine funds totaling over \$500 million and has made equity investments in over 100 companies, targeting opportunities in the life sciences, information technology, manufacturing technology, and business services sectors. [www.cidccap.com](http://www.cidccap.com).

About First Analysis

First Analysis invests mainly in the United States with a focus on our three sectors of expertise: outsourced services, information technology, and chemistry-enabled businesses. We invest for expansion and growth in small and mid-size companies with established business models, high internal growth rates, and large-market leadership potential. [www.firstanalysis.com](http://www.firstanalysis.com).

About Neptun Light

Neptun Light is a designer and manufacturer of energy efficient lighting, including dimmable compact florescent light bulbs (CFL) for consumers and induction lighting for street lights and commercial applications. [www.neptunlight.com](http://www.neptunlight.com).