

## **The Sportsman's Guide Improves Supply Chain Efficiencies with SPS Commerce's Trading Partner Enablement Solution**

**Minneapolis, Minn., Feb. 22, 2010** – SPS Commerce, a leading provider of on-demand supply chain management solutions, today announced that The Sportsman's Guide, a leading catalog and internet retailer of outdoor gear and clothing, has used SPS Commerce's Trading Partner Enablement solution, to automate their order, shipping and invoicing processes with more than 500 of their high-volume vendors in 2009.

"Our company completed two enablement programs with SPS Commerce in 2009 that focused on vendors using drop ship and ship to warehouse models," said John Casler, Executive Vice President of Merchandising and Marketing at The Sportsman's Guide. "Throughout the design, launch, and execution of the programs, SPS' expertise from successfully completing dozens of similar programs was apparent, and helped both The Sportsman's Guide and our vendors to smoothly transition to a more automated supply chain."

SPS' Trading Partner Enablement solution helps organizations, typically large retailers, implement new integrations with trading partners to drive automation and electronic communication across their supply chains. The solution offers a unique, non-exclusive enablement process, tools, and support services that have evolved into a suite of practices and templates used by thousands of vendors.

"We are pleased to have been selected by The Sportsman's Guide to provide the staff, technology and expertise to manage their enablement programs in 2009," said Archie Black, president and CEO of SPS Commerce. "It was our pleasure to help The Sportsman's Guide achieve their 2009 supply chain goals."

### **About The Sportsman's Guide**

The Sportsman's Guide offers value-priced outdoor gear and general merchandise with a special emphasis on hunting and shooting gear, outdoor equipment, clothing and footwear – its web-driven sites include [sportsmansguide.com](http://sportsmansguide.com), [bargainoutfitters.com](http://bargainoutfitters.com) and [boatingsavings.com](http://boatingsavings.com). The Sportsman's Guide is a Redcats USA company. Redcats USA is a Redcats Group Company. For more information: [Redcats.com](http://Redcats.com).

### **About SPS Commerce**

SPS Commerce is a leading provider of on-demand supply chain management solutions, providing integration, collaboration, connectivity, visibility and data analytics to thousands of customers worldwide. We deliver our solutions over the Internet using a Software-as-a-Service model to improve the way suppliers, retailers, distributors and other customers manage and fulfill orders. Our [SPSCommerce.net](http://SPSCommerce.net) platform features pre-built integrations used by current and new customers alike, spanning 2,700 order management models across 1,300 retailers, grocers and

distributors, as well as integrations to over 100 accounting, warehouse management, enterprise resource planning, and packing and shipping applications. More than 35,000 customers across more than 40 countries have used SPSCommerce.net, making it one of the largest trading partner integration centers. SPS Commerce has 36 consecutive quarters of increased revenues and is headquartered in Minneapolis. For additional information, please contact SPS Commerce at 866-245-8100 or visit [www.spscommerce.com](http://www.spscommerce.com).

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### **Cautionary Note Regarding Forward-Looking Statements**

Any statements in this release that are not historical or current facts are forward-looking statements. All forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors" section of our Registration Statement on Form S-1 and other required reports, as filed with the SEC, which are available at the SEC's Website at <http://www.sec.gov>.