



P R E S S R E L E A S E

SmartSignal Wins *Wall Street Journal* Technology Innovation Award

Chicago - September 12, 2006 – SmartSignal Corporation announced today that it was selected as a runner-up in The Wall Street Journal’s 2006 Technology Innovation Awards. The competition, now in its 6th year, recognizes industry-leading technologies from around the world in several categories. SmartSignal was selected as a Runner-up” in the Software category for “software that warns companies about potential problems in equipment and processes.”

“We are delighted to be recognized by The Wall Street Journal,” stated Jim Gagnard, CEO, SmartSignal Corporation. “The award highlights our ability to help clients improve availability, decrease unplanned downtime and deliver a six to nine month return-on-investment.”

SmartSignal’s software solution, EPI*Center, enables customers to improve equipment availability, decrease unnecessary maintenance, avoid catastrophic failures, and help optimize maintenance schedules. For original equipment manufacturers, EPI*Center provides the additional benefits of competitive differentiation and reduction in warranty and aftermarket service-agreement costs.

EPI*Center continually inspecting key aspects of process and equipment health to provide early warning of impending problems, enabling increased uptime and reduced operating costs. Unlike condition-monitoring devices, EPI* Center provides constant, 24/7, predictive, data-centric analysis of the health of all monitored equipment and processes. It works on all types of equipment, in all modes of operation, with all OEMs. EPI*Center identifies impending problems, transcends data overload, and predicts abnormal process and equipment performance days, weeks, and even months earlier than possible with traditional monitoring methods.

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About SmartSignal

SmartSignal has been widely acclaimed in the press, including [The Wall Street Journal](#), [The Economist](#), [Newsweek](#), [Investor’s Business Daily](#), and many more. In both 2004 and 2005, SmartSignal was a finalist for the prestigious Platt’s Global Energy Award in the “Commercial Technology of the Year” category. SmartSignal, along with SAP and its client, Delta Air Lines, also won the APICS “Technology Partnership Award of Excellence” in 2004.

For more information on SmartSignal Corporation, attend “Summit ’06: New Ideas for Peak Performance.” Details are posted at www.smartsignal.com.

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