

e4e APPOINTS BHASKAR MENON AS PRESIDENT AND CHIEF EXECUTIVE OFFICER

SANTA CLARA, Calif. – JUNE 22, 2009 The Board of Directors of e4e, Inc., a leading global business services company, announced today the appointment of Bhaskar Menon as president and chief executive officer, effective June 15, 2009. Mr. Menon replaces Somshankar Das, e4e's co-founder and CEO since 2000, who is leaving to pursue new interests.

"Som has been instrumental in defining our strategy, spearheading our M&A transactions, and establishing e4e as a premium tech support and managed services brand with Fortune 1000 clients," said K.B. Chandrasekhar, e4e Chairman of the Board. "With the appointment of Bhaskar we look forward to leveraging his deep operational experience and granular understanding of the services markets to take our company to its next logical level of growth."

Mr. Menon is a seasoned senior executive with more than two decades of experience in global multi-nationals, including Mphasis Corp., Citibank and Merrill Lynch. He was an angel investor and a founding executive of Mphasis Corp., where he was president - BPO until 2006. Mphasis was the seventh largest publicly-listed Indian IT & BPO company prior to its acquisition by EDS in 2006 for a market capitalization of approximately \$750 million.

"I am very pleased to join e4e as president and CEO," said Mr. Menon. "I see enormous growth potential within the solid foundation already present at e4e and look forward to working with our clients and the e4e team across the world to surpass our own expectations."

Mr. Menon will be based in e4e's world headquarters in Santa Clara, Calif., and will report directly to the chairman of the board.

About e4e

e4e is a global business services company, delivering business value through services in our chosen vertical markets. The company provides customers with utility services based on a combination of domain knowledge, relevant technologies and a reliable global service delivery model and help our customers increase business value through cost reduction, process re-engineering and most importantly through revenue enhancement in existing and new markets. For more information please visit www.e4e.com